



**FOR IMMEDIATE RELEASE**

EDMONTON, July 11, 2024 – The largest outdoor visual art studio and gallery in Alberta is set to take over Old Strathcona the weekend of July 12-14, 2024!

For Whyte Avenue Art Walk’s 29<sup>th</sup> year 440 artists are ready to show and sell their art. Patrons will be able to watch artists create on-site and have a rare opportunity to explore their processes, materials, and inspirations.

**What:** Whyte Avenue Art Walk, visual arts festival

**When:** July 12-14, 2024, 10 am – 5 pm daily

**Where:** Art Walk will run along the sidewalks from 103 St. through to 107 St., at Dr. Wilber McIntyre Park, the 83 Ave. street closure, in the 104 St. bus lanes from Whyte Ave. through to the library, at Station Park, in the North and South street closures on 105 St. and Whyte Ave., as well as the SouthBARK dog park at 106 St. and Whyte Ave. Our Sunday Only artists are located in the bus lane and on the sidewalks south of Whyte Ave through to 81 Ave.

**Produced by:** Activate Arts Alberta (formally the Ice on Whyte Festival Society)



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