



June 11 - Aug 1

Fri	Sat	Sun
3 pm 8 pm	10 am 5 pm	10 am 5 pm

FOR IMMEDIATE RELEASE
June 11, 2021

The Whyte Avenue Art Walk Starts Today as a Weekly Market

The Whyte Avenue Art Walk is a signature Edmonton event that connects artists with art enthusiasts. Normally 450+ artists would showcase their work over 8 blocks along Whyte Avenue for a weekend. This year, in response to COVID-19 measures and for the safety of all Art Walkers, the event has moved inside the former Army & Navy building on Whyte Avenue and stretched out over 8 weekends, Friday through Sunday, June 11 through to August 1, 2021.

Each week will feature an art market of 30 to 55 visual artists demonstrate artmaking onsite and offering works for sale. Participating artists and a gallery of their work can be found at art-walk.ca. Artists are still able to register, and we expect growing excitement as restrictions lift and people return to the Avenue. With a new show every weekend, it is the perfect reason to come down to find a new piece of art for your collection and spend a summer day in District Whyte.

We are excited to see the artists in person again after watching them create on social media for 2 years. Edmonton has amazing talent. Art Walk is the best place to meet artists, see art, and buy a piece you love at your home or office. It is the ultimate shop local experience. - Kim Fjordbotten, Whyte Avenue Art Walk Co-Producer, [The Paint Spot](http://ThePaintSpot.com)

The Old Strathcona Business Association and our 500+ businesses are excited to welcome back Art Walk patrons and artists. We hope this year's Art Walk experience is the first of many safe and fun return visits to Whyte Avenue as the summer continues. – Cherie Klassen, Executive Director, [District Whyte - Old Strathcona Business Association](http://DistrictWhyte.com)

Entrance is \$5 for the day and tickets can be purchased in advance for timed entry at art-walk.ca. Tickets are also available at the door. Free entry for children 12 and under. Free entry with a donation to the Edmonton Food Bank Fridays between 3pm to 4pm. [COVID-19 restrictions](#). Tickets are being sold through our event partners [Wild Heart Collective](#) and [The Public Food Hub](#).

Participating businesses also offering [special promotions](#) for Art Walk patrons.

The Whyte Avenue Art Walk is presented by [The Paint Spot](#) – Edmonton's resource for training and supplies for artists – and the [Ice on Whyte Festival Society](#) – Edmonton's annual international ice carving competition located in the heart of Old Strathcona.

The Whyte Avenue Art Walk is the perfect in person, interactive weekend excursion in District Whyte – Old Strathcona. Join us this summer for weekly art experiences!

For media requests and photos please contact:

Kim Fjordbotten – Art Walk Co-Producer

E: kim@paintspot.ca/kim.fjordbotten@gmail.com | P: 780-619-7946

Jill Roszell – Art Walk Co-Producer

E: jill@iceonwhyte.ca | P: 780-965-5521



Event Information

The 2021 Whyte Avenue Art Walk

Dates: Every Weekend (Friday to Sunday) from June 11 to August 1, 2021

Fridays: 3:00pm - 8:00pm

Saturday & Sunday: 10:00am - 5:00pm

Location: former Army & Navy building on Whyte Ave - 10411 82 Ave NW, Edmonton, AB

Entrance is on the east side of the building on Calgary Trail (104 Street). There will be a line for timed entry and line for walk ups. If you choose to come back after your timed entry, please join the walk-up line and show your confirmation.

Tickets: Tickets are \$5 for the day. Free entry for children 12 years and under. Free entry with a donation to the Edmonton Food Bank Fridays between 3pm to 4pm. [COVID-19 restrictions](#) apply. Walk ups tickets are also available. Purchase timed entry tickets at art-walk.ca.

For more information: art-walk.ca, #yegartwalk

Event Partners: [District Whyte - Old Strathcona Business Association](#), [The Paint Spot](#), [Ice on Whyte Festival Society](#), [Wild Heart Collective](#)/[The Public Food Hub](#)

About the Whyte Avenue Art Walk

The Whyte Avenue Art Walk is a non-juried event that attracts professional artists, amateurs, and students. People are invited to buy art directly from the artists. All artists, brave enough to share their work, are welcome to participate. Artists are encouraged to bring their supplies and creativity and make art right on site, providing an exciting opportunity for visitors to engage in many creative processes.